

NEWS RELEASE



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City of Anniston Hires First Public Information Officer

ANNISTON, AL— Aziza Jackson has been hired as Anniston's Public Information Officer. The position is the first of its kind, and will likely lay the groundwork for keeping residents and media outlets informed and up-to-date with the city's recent developments.

"The fact that Anniston has actively sought a capable individual to bridge the communication gap between the city and the citizens it serves speaks volumes," Jackson said. "I am extremely honored."

Jackson believes that the city's slogan of "One City, One Vision" is only the beginning of Anniston's plans to move in solidarity toward connecting residents to the city, and to each other.

As the city's public information officer, Jackson will report directly to City Manager Brian Johnson, and will be responsible for maintaining the city's website, connecting with citizens and local media, and implementing social media campaigns.

"One of my biggest goals is increasing our web presence," Jackson said. "Our website is literally our business card when it comes to attracting businesses and residents. Once we get a steady flow of current information via our website, the immediate next step is branching off into social media accessibility."

Jackson comes to the city from the Alabama Institute for Deaf and Blind where she worked as their media and communications specialist. Before working at AIDB, Jackson was the county reporter at The Daily Home newspaper in Talladega. Jackson has an extensive background in journalism, stemming from a community journalism fellowship she earned in The University of Alabama's CommJ program where she worked as a reporter for The Anniston Star, and ultimately earned her master's degree in community journalism. She has a bachelor's degree in mass communications from Bennett College for Women in Greensboro, N.C. and is a proud member of Alpha Kappa Alpha Sorority, Incorporated.

The City of Anniston

Nicknamed "The Model City" by founders Samuel Noble and General Daniel Tyler, the city of Anniston is the commercial and industrial center of Calhoun County. The city was incorporated in 1883 and is located in the Appalachian foothills of Alabama,

providing an array of living options, business opportunities, and recreational activities such as biking on the Chief Ladiga Trail and visiting the Anniston Museum of Natural History. For more information about the City of Anniston, visit anniston.al.gov.